



PUGET SOUND NKBA 2011 SPONSORSHIP OPPORTUNITIES

The Great Kitchen & Bath Tour

Commitments range from \$400 to \$2,250

Contact: Sandra Gjesdahl sandra@bristoldc.com for Sponsorship agreement with additional information.

A May 14th & 15th weekend event where local designers and product dealers can show the quality of design their firm and/or showroom can offer to a future client. The goal is to continue to build consumer awareness and demonstrate our commitment to our industry while providing design professionals the best exposure to the public. Ticket proceeds benefit a local charity such as Children's Hospital.

Platinum Sponsorship \$2250 – 4 Available

Benefits include your bio, logo and live web link on the Tour website, your logo on posters, tickets, all promotional advertising, social media and tour marketing materials, insertion of your promotional products in Tour swag bags for distribution during the tour and other NKBA events, and 10 complimentary tickets. The public will be directed to your showroom (single or multiple locations) to purchase tour tickets. You may also have a company Representative present in one home during the Tour. Recognition for your company sponsorship will be included in all Tour announcements within the Chapter Newsletter.

NEW FOR 2011!

- Your company will be included as a “featured sponsor industry partner” during the Focus on Design Conference held in October. You will receive company recognition during the two-day conference, plus you will be given a 3’x 6’ table to showcase your company’s products and services.
- An additional bonus will be the opportunity to write an informative article about your company’s services, new products or educational information to be included within one Chapter newsletter. Accepting final copy of 250 words maximum. The deadline is the 15th prior to the selected month.

Gold Sponsorship \$1250 – 6 Available

Benefits include your logo on the Tour website, your logo on posters, tickets, all promotional advertising, social media and tour marketing materials, insertion of your promotional products in 500 Tour swag bags for distribution during the tour and other NKBA events, and 4 complimentary tickets. If you wish, one showroom per gold sponsorship will be listed as a location for the public to purchase tour tickets. Recognition for your company sponsorship will be included in all Tour announcements within the Chapter Newsletter.

Silver Sponsorship \$500 – Unlimited Available

Benefits include insertion of your promotional products in 500 Tour swag bags for distribution during the tour and other NKBA events such as Home Show and Chapter Events.

Bronze Sponsorship \$400 – 2 per Home Available

Benefits include your company representative’s presence in a tour home featuring your products providing those products do not compete with any Gold or Platinum level sponsor. You can distribute your marketing materials in the home. If registered by March 11th, your company will be listed on the participating project’s page on the tour website as having a representative at the site.

Design Competition & Gala

Commitments range from \$700 to \$4,000

Contact: Chris Riddle ridcon@hotmail.com for Sponsorship agreement with additional detailed information.

A premier event held each Spring to showcase the work of local designers and products. Winners are published in a local consumer magazine for distribution at The Great Kitchen & Bath Tour as well as various Home Shows throughout the year.

President's Sponsorship \$4000 – 1 Committed

“Overall grand winner” sponsor of the Design Competition.

Benefits include company logo on the glass “President’s Award”, a brief presentation about your company at the event prior to presenting the winning award, your Company’s logo featured with the winning project in the local consumer magazine selected for that year, live web link on the Chapter website for a year, your logo on all Competition story boards, and 4 complimentary tickets to the Gala. Your company name will be included in the Gala invitation as well as inclusion as a “2011 Design Competition Sponsor” in Chapter newsletter announcements.

NEW FOR 2011!

In addition, your company will be included as a “featured sponsor industry partner” during the Focus on Design Conference held in October. You will receive company recognition during the two-day conference, plus you will be given a 3’x 6’ table to showcase your company’s products and services.

ALSO NEW FOR 2011! - included with the President’s Sponsorship package:

- To further promote your company during the Awards Gala, you will be given a 4”x 8” space to show off one “featured product line”. Product information will be mounted on a storyboard and displayed adjacent to all entries that have used your product. Deadline for graphic submissions is May 1st.
- An additional bonus will be the opportunity to write an informative article about your company’s services, new products or educational information to be included within one Chapter newsletter. Accepting final copy of 250 words maximum. The deadline is the 15th prior to the selected month.

Category Sponsorship \$2000– 6 Available, 1 for each category;

Open Floor Plan Kitchen, Large Kitchen, Small to Medium Kitchen, Large Bathroom/Master Suite, Small Bathroom, Powder Room.

Benefits include your logo on category winners, a brief presentation about your company at the event prior to presenting your category winners, your Company’s name featured with the winning project in the local consumer magazine selected for that year, live web link on the Chapter website for a year, your logo on your category story boards, and 2 complimentary tickets to the Gala. Your company name will be included in the Gala invitation as well as inclusion as a “2011 Design Competition Sponsor” in all Chapter newsletters.

NEW FOR 2011!

In addition, your company will be included as a “featured sponsor industry partner” during the Focus on Design Conference event held in October. You will receive company recognition during the two-day conference, plus you will be given a 3’x 6’ table to showcase your company’s products and services.

NEW OPTION: “5 STAR BONUS”! Choose to add **\$300** to your sponsorship package for additional rewards:

- To further promote your company during the Awards Gala, you will be given a 4”x 8” space to show off one “featured product line”. Product information will be mounted on a storyboard and displayed adjacent to all entries including that have used your product. Deadline for graphic submissions is May 1st.
- An additional bonus will be the opportunity to write an informative article about your company’s services, new products or educational information to be included within one Chapter newsletter. Accepting final copy of 250 words maximum. The deadline is the 15th prior to the selected month.

Design Competition & Gala continued.....

Gala Cocktail Sponsorship \$700– 2 Available

Benefits include your logo on table tents in the bar area and 1 complimentary ticket. You will receive company recognition during the Awards Gala. Your company name will be included in the Gala invitation as well as inclusion as a “2011 Design Competition Sponsor” in Chapter newsletter announcements.

Gala Red Carpet Sponsorship \$700– 1 Available

Benefits include your logo on curbside valet parking signs and 1 complimentary ticket. You will receive company recognition during the Awards Gala. Attendee photos will be taken upon arrival with your company logo in the background. Your company name will be included in the Gala invitation as well as inclusion as a “2011 Design Competition Sponsor” in Chapter newsletter announcements.

Student Association Design Competition

Commitments are currently under development

Contact: Sheila Tilander sheilat@showplaceinc.com for Sponsorship agreement with additional information.

An annual design contest promote kitchen and bath design education while showcasing the work of local designer students. All entrants, winners and sponsors will be recognized during a Chapter Event in the fall of 2011.

Student Design Contest Sponsorship / currently under development

Benefits include Company logo on all student entry flyers and forms distributed to the schools, on student’s design boards which will be on display at the event for viewing, as well as recognition listing your company as a featured sponsor in the chapter newsletter and mention on announcements of the winning project. You may also announce the winner(s) and a representative of your firm can make a 3-minute presentation from the podium about your company and products during the awards event.

Focus On Design Conference

Commitments range from \$300 on up

Contact: Paula Kennedy paulakennedyckd@hotmail.com for additional information.

Scheduled for October 6th & 7th, this two day conference is a joint effort between NKBA and NWSID (North West Society of Interior Designers). It will offer your company the opportunity to showcase your products and services to a key group of industry design professionals at the Seattle Design Center.

Table top, Member Company \$300

Table top, Non-Member Company \$400

Benefits include a 3’x6’ space for your company to show its products and services during a 3 hour showcase display. Your company name and brief product description will be listed in the event program for distribution to all attendees.

Speaking opportunity – currently under development, subject to availability.

The opportunity to lead a 60 - 90 minute CEU, product or informational seminar during this 2 day conference.

Sponsor a Designer Breakfast, Lunch or Cocktail Party – currently in development, subject to availability.

Membership Events

Commitments range from a donation to \$2500

Contact: Roshele Allision roshele@nwhomedesigners.com or Kelly Lems kellylems@live.com for information.

General meetings / events typically held 8-10 times per year to promote the local chapter, encourage networking, and educate our members.

Host a Chapter Event, Board Meeting, Committee or Student Gathering - Availability pending

The opportunity to fully host a chapter meeting or student gathering at your showroom or place of business. You may submit a request to host an event or gathering. Selection will be made based on your company's chapter involvement and the showroom accommodations required per event. Benefits include access to membership to promote your product and/or services during the social hour prior to the general meeting. You will receive recognition from the podium as well as the opportunity to speak about your company for 10 minutes. Your company name will be included in all Chapter "electronic blast" invitations, and the Chapter newsletter as a "Meeting Host"

Speaker Sponsorship \$500-\$3500- 2 Availability pending

Sponsor all or part of a guest Speaker's fees during a Chapter Event. Benefits include your logo on table tents and 1 complimentary ticket to the event. You will receive recognition from the podium as well as the opportunity to speak about your company for 5 minutes. Your company name will be included in all Chapter "electronic blast" invitations and the Chapter newsletter as a "Speaker Sponsor"

Cocktail Sponsorship \$600- 6 Availability pending

Benefits include your logo on table tents as well as recognition from the podium at that event. Your company name will be included in all Chapter "electronic blast" invitations and the Chapter newsletter as a "Cocktail Hour Sponsor"

Door Prize or Gift Basket / Raffle – accepting donations

Promote your company by donating a gift basket to be raffled off during a Chapter Event. You will receive recognition from the podium as you present your gift to the lucky winner.

NKBA Newsletter

Commitments range up to \$200

Contact: Teresa Lewis Teresa@choicecarpentry.com for additional information.

Provides a presence in the "electronic blast" Chapter newsletter sent to Puget Sound Chapter Members.

Informative Article in the Newsletter \$200 – 1 per issue

Write an informative article about your company's services, new products or educational information to be included within the Chapter newsletter. Accepting final copy of 250 word maximum. The deadline is the 15th of each month.

Company Ad in the Newsletter \$100 – 2 per issue of different member companies

Place an in color business card size ad within the Chapter newsletter. Accepting final artwork of 2" x 3 ½" size only. The deadline is the 15th of each month.

Company Event Invitation / Announcement in the Newsletter – no charge

Announcement of your upcoming company event to the entire Membership within the Chapter newsletter. Size will be subject to extra space within the newsletter. The deadline is the 15th of each month.