

Become an **NKBA** Member

ACTIVATE YOUR BENEFITS OF MEMBERSHIP

Join Today >> NKBA.org/Join



"By giving back to the NKBA, I have developed relationships with others in my field that I continue to call on for collaboration and guidance."

— Joseph Feinberg, CGC, CR, Allied Kitchen & Bath, Fort Lauderdale, FL



"NKBA networking is indispensable – it provides opportunity for industrywide connections at all professional levels. Attending KBIS annually is paramount in my business."

— Debra H. Robinson, CMKBD, Kitchen Expressions, Sheffield, AL



"Certification is a great way to augment my industry knowledge and set myself apart from competitors. NKBA certification gives credibility to my expertise."

— Ayesha Morin, CMKBD, Designer Kitchens, Inc., Tustin, CA

2012 National Kitchen & Bath Association Membership Application

Designed by NKBA member
James E. Howard, CKD, CBD

Alise O'Brien Photography

The Benefits of NKBA Membership

TAKE ADVANTAGE TODAY

With nearly 40,000 members across the United States and Canada, the National Kitchen & Bath Association (NKBA®) has led the kitchen and bath industry for over 45 years and is the owner of the Kitchen & Bath Industry Show (KBIS®). The NKBA's mission is to enhance member success and excellence, promote professionalism and ethical business practices, and provide leadership and direction for the kitchen and bath industry worldwide.

[Join Today >> NKBA.org/Join](http://NKBA.org/Join)

Designed by NKBA member Lori W. Carroll

Jon Mancuso

▶ SALES & MARKETING

Consumer Leads*

Thousands of consumer leads each year

ProSearch*

Be found by consumers searching for local NKBA members

Kitchen & Bath Planners

Standard and custom NKBA kitchen and bath planners for consumers

Design Competition

Awards, national media exposure, and industry recognition

Company Branding*

Logo use on business cards, stationary, and company website

Business Tools*

Templates for business forms are available online

Market Research

Sales data, design trends, and custom surveys**



▶ LEADERSHIP & ADVOCACY

Represent Your Industry Segment

Be recognized as a national leader from your industry segment

Lead Your Local Chapter

Gain local recognition through a chapter leadership position

Legislative Advocacy and Updates

Receive the latest news on industry legislation in your state

▶ NETWORKING & COMMUNICATION

Local Chapter Meetings

Network with other local professionals

Online Job Postings*

Post or search industry job openings

Kitchen & Bath Industry Show

Receive discounts at the premier industry event owned by the NKBA

NKBA Magazine

Award-winning magazine covering industry trends and news

NKBA LinkedIn Group

Network with other members and industry professionals. Follow opinions on industry topics.



▶ EDUCATION & CERTIFICATION

Professional Development Courses

In-person and convenience learning courses are available in the following knowledge paths:

- Business & Leadership
- Trends & Insight
- Design & Inspiration
- Sales & Marketing

NKBA Certification

Set yourself apart by becoming NKBA-certified

Publications

Receive discounts on NKBA publications

Accredited Programs

Interns from NKBA-accredited colleges across the U.S. and Canada



Membership Categories >> NKBA.org/Join

Business/Self-Employed Company Membership

Industry Member Firm: Corporations, partnerships, sole proprietorships, and subsidiaries can all join the NKBA and receive the benefits of membership.

Industry Member Branch: Branches of industry member firms can also display the NKBA logo and list their staff as member employees.

Associate Business Member: Membership is available to any company that provides auxiliary

products or services to the kitchen and bath industry.

Individual Employee Membership

An individual member of both a member and non-member firm may join and still receive limited but valuable benefits.

Educational Membership

Associate educational membership is available to colleges, universities and technical institutes and offers many member benefits.

NKBA Membership Benefits Chart	Business ¹			Individual			School ¹
	Industry Member Firm	Industry Member Branch	Associate Business Member	Individual Employee: Member Firm	Individual Employee: Non-Member Firm	Associate Individual Employee Member	Educational Member
Application Fee	\$100	Waived	\$100	Waived	Waived	Waived	\$100
Annual Dues	See chart	\$100	\$750	\$50	\$100	\$150	\$300
Sales & Marketing Benefits							
Access to consumer leads	•	•		•			
Listing in NKBA ProSearch	•	•		•	• ²		
NKBA kitchen & bath planners	•	•	•	•	•	•	•
Use business forms	•	•	•	•			
NKBA Design Competition eligibility	•	•		•	•	•	•
Use of the NKBA logo	•	•	•	•	• ²	• ²	•
Access to NKBA market research	•	•	•	•	•	•	•
Networking & Communication Benefits							
Attend local NKBA chapter meetings	•	•	•	•	•	•	•
Receive member discounts at KBIS	•	•	•	•	•	•	•
Post industry jobs online	•	•	•				
Receive NKBA Magazine each quarter	•	•	•	•	•	•	•
Receive NKBA News biweekly	•	•	•	•	•	•	•
Education & Certification Benefits							
Kitchen and bath design certifications	•	•		•	•		
Discounted professional education	•	•	•	•	•	•	
Exclusive and discounted publications	•	•	•	•	•	•	•
Interns from NKBA-accredited colleges	•	•	•	•			
Leadership & Advocacy Benefits							
Legislative updates in your area	•	•	•	•	•	•	•
Become a national NKBA leader	•	•		•			
Lead your local NKBA chapter	•	•	•	•	•	•	•

¹Benefits apply to the primary contact for the organization

²Restrictions apply; for more information, call 1-800-843-6522



NKBA Chapters

The added benefit of networking through the NKBA provides an almost limitless way of connecting through regions and chapters that span the U.S. and Canada. To find the chapter nearest you, visit NKBA.org/Chapters.

Industry Segments

The NKBA represents the entire kitchen & bath industry through eleven segments.



Builders/Remodelers are general contractors who build or renovate homes. They typically have offices, not showrooms.



Cabinet Shops build custom cabinets and furniture in relatively small workshops. Larger shops should be in the Manufacturers/Suppliers segment.



Dealers sell kitchen and bath components, such as cabinets, countertops, tile, appliances, and fixtures from storefronts or showrooms.



Decorative Plumbing & Hardware members sell plumbing fixtures or cabinet hardware from their showrooms or storefronts.



Designers use computers or drafting tables to design kitchens and bathrooms. A designer may work for a company or be self-employed.



Distributors act as conduits for products between manufacturers and retailers. A distributor may or may not have a showroom.



Fabricators make surfacing materials, including natural stone, concrete, solid surfaces, and stainless steel, in workshops or factories.



Installers frame, drywall, and install cabinets, flooring, and appliances in kitchens or baths. They may be self-employed or employees of firms.



Manufacturers/Suppliers create, assemble, finish, or import kitchen or bath products, including software, in manufacturing facilities.



Manufacturers' Representatives sell product lines from one or more manufacturers as independent salespeople or employees of firms.



Multi-Branch Retailers are businesses that sell a wide range of kitchen or bath products through multiple retail locations.

NKBA 2012 Membership Application

Please complete this form and return it to the NKBA via mail: NKBA, 687 Willow Grove Street, Hackettstown, NJ 07840, or fill out the online application. [Join Today >> NKBA.org/Join](http://NKBA.org/Join)

NOTE: Students must complete the 2012 Student Membership Application.

NKBA USE ONLY

Member ID#/Member Type

Tracking Code: **CHP12**

Step 1: Member Information (please print all information)

Check here if you are self-employed

Full Name: _____
(this person will receive NKBA mailings and is responsible for updating information)

Job Title: _____

Company Name: _____

Company Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Work Phone: _____

How many employees are in your company? _____

Work E-mail: _____

Company Website: _____

Home Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Home Phone (optional): _____

Cell Phone (optional): _____

Home E-mail (optional): _____

Year of Birth (optional): _____ Gender (optional): Male Female

How did you hear about the NKBA? _____

I do **NOT** want NKBA mailings to be sent to my home address.

I do **NOT** want to receive e-mail from the NKBA.

I do **NOT** want to receive mail or e-mail from third parties.

I do **NOT** want to receive a This Old House subscription.

Referred by: _____
(name must be included for NKBA Ambassadors' Club credit)

COMPANY MARKETING CONTACT

Full Name: _____

Company Name: _____

Job Title: _____

Work Phone: _____

Work E-mail: _____

Step 2: Choose Your Industry Segment (select one primary segment)

Builder/Remodeler

Fabricator

Cabinet Shop

Installer

Dealer

Manufacturer or Supplier

Dec. Plumbing & Hardware

Manufacturers' Representative

Designer

Multi-Branch Retailer

Distributor

Secondary segment, if applicable: _____

SELECT A CHAPTER OF YOUR CHOICE: _____
Otherwise, one will be assigned based on the zip code of your preferred mailing.

Step 3: Select Your Membership Type (see previous page for descriptions)

See Chart Industry Member Firm (select annual dues from the chart below)

\$100 Industry Member Branch
Corporate Member ID#: _____
(include branch name/#, contact name & title, address, phone, and e-mail)

\$750 Associate Business Member

\$50 Individual Employee Member

\$100 Individual Employee of a Non-Member Firm

\$150 Associate Individual Employee Member

\$300 Associate Educational Member

INDUSTRY MEMBER FIRM DUES (based on kitchen and bath revenue)

Annual Revenue*	Annual Dues	Annual Revenue*	Annual Dues
<input type="checkbox"/> Less than \$100,000	\$150	<input type="checkbox"/> \$5 – \$7 million	\$1,475
<input type="checkbox"/> \$100,000 – \$500,000	\$200	<input type="checkbox"/> \$7 – \$10 million	\$1,875
<input type="checkbox"/> \$500,000 – \$1 million	\$300	<input type="checkbox"/> \$10 – \$15 million	\$2,500
<input type="checkbox"/> \$1 – \$1.5 million	\$350	<input type="checkbox"/> \$15 – \$20 million	\$3,000
<input type="checkbox"/> \$1.5 – \$2 million	\$475	<input type="checkbox"/> \$20 – \$40 million	\$5,000
<input type="checkbox"/> \$2 – \$3 million	\$575	<input type="checkbox"/> \$40 – \$100 million	\$6,000
<input type="checkbox"/> \$3 – \$4 million	\$825	<input type="checkbox"/> \$100 – \$200 million	\$8,500
<input type="checkbox"/> \$4 – \$5 million	\$975	<input type="checkbox"/> More than \$200 million	\$9,500

*For dues calculation purposes only. The NKBA reserves the right to verify corporate kitchen and bath revenues.

NOTE: Included in your membership, if your preferred mailing address is in the U.S. or Canada, is a subscription of up to 1 year (10 issues) of This Old House, an estimated value of up to \$16.00 which is nondeductible from your dues. Your first issue will mail 6-10 weeks from receipt of membership application. To receive the January issue, your application must be received by November 30. All This Old House subscriptions will end with the December issue. This benefit does not impact the cost of your membership.

Step 4: Payment

NKBA membership dues are charged on a calendar year basis. During the first year of membership, dues are pro-rated based on the application date, according to the following guidelines:

October - March: 100% | April - June: 75% | July - September: 50%

One Time Application Fee: \$ **100.00**

(waived for individual and branch members)

Annual Membership Dues: \$ _____

Total Enclosed (U.S. funds only): \$ _____

PLEASE INDICATE YOUR FORM OF PAYMENT

Check made payable to the NKBA

Credit card: Visa MasterCard Am. Express Discover

Card Number: _____

Expiration Date: _____

Signature: _____

Cardholder's Name (please print): _____

BYLAWS AND STANDARDS OF CONDUCT

By submitting this application, I hereby apply for NKBA membership and agree to be governed by its Bylaws and Standards of Conduct.

Five (5) percent of NKBA dues are allocable to lobbying activities and are not deductible for federal tax purposes, in accordance with IRS regulations. The NKBA membership year is from January to December.

A Membership Acknowledgement Packet will be mailed to the address provided within 15 business days following receipt of your application.