



Photographer Questionnaire

Licensing Questions

- Is there a time limit for the licensed photos and/or videos?
- What is included in the licensed photos and/or videos? What does it NOT include?
 - Will I be able to submit the photos and/or videos to competitions?
 - Will I be able to use the photos and/or videos for editorial use?
 - Will I be able to use the photos and/or videos for digital or print advertisements?

Pricing Questions

- What is your Rate Structure?
 - Example: Day Rate + Licensed Per Photo Rate
- What are your payment terms?
 - Example: 50% upfront, 50% upon completion
- How will this change if Cost-Sharing is applied?

Process Questions

- What is your Pre-Production Process? Does it include scouting, mood boards, discovery calls, etc.?
- What is your On-Site Process like? Is it collaborative or open creativity?
- How will the photos and/or videos be delivered?
- If the best time of day for the shoot is sunrise and/or sunset, is this included?
- If Aerial/Drone photos and/or videos are required, do you have a commercial FAA license?