Position Yourself with the Industry Leader

BECOME AN NKBA MEMBER

Join Today>> NKBA.org/Join

Kitchen designed by NKBA member
Laurie Beinda Haefele

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The Benefits of NKBA Membership

TAKE ADVANTAGE TODAY

With more than 50,000 members across the United States and Canada, the National Kitchen & Bath Association (NKBA®) has led the kitchen and bath industry for 50 years and is the owner of the Kitchen & Bath Industry Show (KBIS®). The NKBA’s mission is to enhance member success and excellence, promote professionalism and ethical business practices, and provide leadership and direction for the kitchen and bath industry worldwide.

Join Today>> NKBA.org/Join

SALES & MARKETING

- **Consumer Leads**
  Thousands of consumer leads each year

- **ProSearch**
  Be found by consumers searching for local NKBA members

- **Kitchen & Bath Planners**
  NKBA kitchen and bath planners for consumers

- **Design Competition**
  Awards, national media exposure, and industry recognition

- **Company Branding**
  Logo use on business cards, stationary, and company website

- **Business Tools**
  Templates for business forms are available online

- **Market Research**
  Sales data, design trends, and custom surveys**

NETWORKING & COMMUNICATION

- **Local Chapter Meetings**
  Network with other local professionals

- **Online Job Postings**
  Post or search industry job openings

- **Kitchen & Bath Industry Show**
  Receive discounts at the premier industry event owned by the NKBA

- **NKBA Magazine**
  Award-winning magazine covering industry trends and news

- **NKBA LinkedIn Group**
  Network with other members and industry professionals. Follow opinions on industry topics.

EDUCATION & CERTIFICATION

- **Professional Development Courses**
  In-person and on demand courses are available in the following learning paths:
  - Design & Inspiration
  - Talent Management
  - Communication
  - Adapt & Innovate
  - Focus on the Customer
  - Business Management
  - Leadership
  - Sales & Marketing

- **NKBA Certification**
  Set yourself apart by becoming NKBA-certified

- **Publications**
  Receive discounts on NKBA publications

- **Accredited Programs**
  Interns from NKBA-accredited colleges across the U.S. and Canada

*Restrictions apply; for more information, call 1-800-843-6522
**Custom surveys are available at an additional cost
## Membership Categories

**Business/Self-Employed Company Membership**

**Industry Member Firm:** Corporations, partnerships, sole proprietorships, and subsidiaries can all join the NKBA and receive the benefits of membership.

**Industry Member Branch:** Branches of industry member firms can also display the NKBA logo and list their staff as member employees.

**Associate Business Member:** Membership is available to any company that provides auxiliary products or services to the kitchen and bath industry.

**Individual Employee Membership**

An individual member of both a member and non-member firm may join and still receive limited but valuable benefits.

**Educational Membership**

Associate educational membership is available to colleges, universities and technical institutes and offers many member benefits.

### NKBA Membership Benefits Chart

<table>
<thead>
<tr>
<th></th>
<th>Business1</th>
<th>Individual</th>
<th>School1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Application Fee</strong></td>
<td>$100</td>
<td>Waived</td>
<td>$100</td>
</tr>
<tr>
<td><strong>Annual Dues</strong></td>
<td>See chart</td>
<td>$100</td>
<td>$750</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$50</td>
<td>$100</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Waived</td>
<td>$150</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$300</td>
</tr>
</tbody>
</table>

### Sales & Marketing Benefits

- Access to consumer leads
- Listing in NKBA ProSearch
- NKBA kitchen & bath planners
- Use business forms
- NKBA Design Competition eligibility
- Use of the NKBA logo
- Access to NKBA market research

### Networking & Communication Benefits

- Attend local NKBA chapter meetings
- Receive member discounts at KBIS
- Post industry jobs online
- Receive NKBA Magazine each quarter
- Receive NKBA News biweekly

### Education & Certification Benefits

- Kitchen and bath design certifications
- Discounted professional education
- Exclusive and discounted publications
- Interns from NKBA-accredited colleges

### Leadership & Advocacy Benefits

- Legislative updates in your area
- Become a national NKBA leader
- Lead your local NKBA chapter

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*Benefits apply to the primary contact for the organization*

*Restrictions apply; for more information, call 1-800-843-6522*

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### NKBA Chapters

The added benefit of networking through the NKBA provides an almost limitless way of connecting through regions and chapters that span the U.S. and Canada. To find the chapter nearest you, visit NKBA.org/Chapters.
Step 1: Member Information  (please print all information)

☐ Check here if you are self-employed

Full Name: ____________________________________________

(Job this person will receive NKBA mailings and is responsible for updating information)

Job Title: ____________________________________________

Company Name: ______________________________________

Company Address: ______________________________________

City: __________________________ State/Province: ________

Zip/Postal Code: ________________ Country: ______________

Work Phone: __________________________

How many employees are in your company? __________________

Work E-mail: ________________________

Company Website: ______________________

Home Address: ______________________________________

City: __________________________ State/Province: ________

Zip/Postal Code: ________________ Country: ______________

Home Phone (optional): __________________________

Cell Phone (optional): __________________________

Home E-mail (optional): __________________________

Year of Birth (optional): ________________ Gender (optional): ☐ Male ☐ Female

How did you hear about the NKBA?

☐ I do NOT want NKBA mailings to be sent to my home address.

☐ I do NOT want to receive e-mail from the NKBA.

☐ I do NOT want to receive mail or e-mail from third parties.

Referred by: __________________________________________

(name must be included for NKBA Ambassadors Club credit)

COMPANY MARKETING CONTACT

Full Name: __________________________________________

Company Name: ______________________________________

Job Title: ____________________________________________

Work Phone: __________________________

Work E-mail: __________________________

Step 2: Choose Your Industry Segment  (select one primary segment)

☐ Builder/Remodeler

☐ Cabinet Shop

☐ Dealer

☐ Dec. Plumbing & Hardware

☐ Designer

☐ Distributor

☐ Secondary segment, if applicable:

☐ Fabricator

☐ Installer

☐ Manufacturer or Supplier

☐ Manufacturers’ Representative

☐ Multi-Branch Retailer

Step 3: Select Your Membership Type  (see previous page for descriptions)

☐ See Chart  Industry Member Firm (select annual dues from the chart below)

☐ $100  Industry Member Branch

☐ Corporate Member ID: __________________________

☐ (include branch name & contact name & title, address, phone, and e-mail)

☐ $750  Associate Business Member

☐ $50  Individual Employee Member

☐ $100  Individual Employee of a Non-Member Firm

☐ $150  Associate Individual Employee Member

☐ $300  Associate Educational Member

SELECT A CHAPTER OF YOUR CHOICE:

Otherwise, one will be assigned based on the zip code of your preferred mailing.

INDUSTRY MEMBER FIRM DUES  (based on kitchen and bath revenue)

<table>
<thead>
<tr>
<th>Annual Revenue*</th>
<th>Annual Dues</th>
<th>Annual Revenue*</th>
<th>Annual Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $100,000</td>
<td>$150</td>
<td>$5 – $7 million</td>
<td>$1,475</td>
</tr>
<tr>
<td>$100,000 – $500,000</td>
<td>$200</td>
<td>$7 – $10 million</td>
<td>$1,875</td>
</tr>
<tr>
<td>$500,000 – $1 million</td>
<td>$300</td>
<td>$10 – $15 million</td>
<td>$2,500</td>
</tr>
<tr>
<td>$1 – $1.5 million</td>
<td>$350</td>
<td>$15 – $20 million</td>
<td>$3,000</td>
</tr>
<tr>
<td>$1.5 – $2 million</td>
<td>$475</td>
<td>$20 – $40 million</td>
<td>$5,000</td>
</tr>
<tr>
<td>$2 – $3 million</td>
<td>$575</td>
<td>$40 – $100 million</td>
<td>$6,000</td>
</tr>
<tr>
<td>$3 – $4 million</td>
<td>$825</td>
<td>$100 – $200 million</td>
<td>$8,500</td>
</tr>
<tr>
<td>$4 – $5 million</td>
<td>$975</td>
<td>More than $200 million</td>
<td>$9,500</td>
</tr>
</tbody>
</table>

*For dues calculation purposes only. The NKBA reserves the right to verify corporate kitchen and bath revenues.

Step 4: Payment

NKBA membership dues are charged on a calendar year basis. During the first year of membership, dues are pro-rated based on the application date, according to the following guidelines:

- October - March: 100%
- April - June: 75%
- July - September: 50%

One Time Application Fee: $ __________ 100

Annual Membership Dues: $ __________

Total Enclosed (U.S. funds only): $ __________

PLEASE INDICATE YOUR FORM OF PAYMENT

☐ Check made payable to the NKBA

Credit card: ☐ Visa ☐ MasterCard ☐ Am. Express ☐ Discover

Card Number: __________________________

Expiration Date: __________________________

Signature: __________________________

Cardholder’s Name (please print): __________________________

BYLAWS AND STANDARDS OF CONDUCT

By submitting this application, I hereby apply for NKBA membership and agree to be governed by its Bylaws and Standards of Conduct.

Five (5) percent of NKBA dues are allocable to lobbying activities and are not deductible for federal tax purposes, in accordance with IRS regulations. The NKBA membership year is from January to December.

A Membership Acknowledgement Packet will be mailed to the address provided within 15 business days following receipt of your application.